



## FLOOR COVERING LEADERSHIP COUNCIL

**FCLC Current Mission:** Quantify the scope & severity of the lack of installation professionals on the industry sustainability and growth. FCLC plans to determine a range of solutions to address the causes of the problem.

**To Accomplish this Mission:** FCLC has elected to undertake a significant program of research and has hired the Blackstone Group, a national industry research company.

### Research includes:

- In-depth Interviews
- Online Survey
- Solution oriented tracking & collaboration opportunities

**How You Can Help:** The research project is underway but additional financial support is necessary to complete the project. The FCLC is asking businesses and other industry partners to contribute to this endeavor and has established sponsorship guidelines:

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|------------|-----------|
| ➤ Platinum | \$20,000+ |
| ➤ Gold     | \$10,000  |
| ➤ Silver   | \$ 5,000  |
| ➤ Bronze   | \$ 2,500  |

**To Contribute:** Contact Kim Oderkirk, FCLC Secretary/Treasurer at [keo@fcica.com](mailto:keo@fcica.com) with your commitment amount and contact information including address, phone number and email and an FCLC invoice will be sent to you for payment.

### About FCLC:

The Floor Covering Leadership Council (FCLC) is currently made up of 12 associations - all dedicated to flooring. The membership includes American Floorcovering Alliance (AFA); International Certified Flooring Installers Association (CFI); Ceramic Tile Distributors Association (CTDA); Floor Covering Installation Contractors Association (FCICA); Multilayer Flooring Association (MFA); National Institute of Certified Floorcovering Inspectors (NICFI); National Tile Contractors Association (NTCA); Natural Stone Institute(NSI); North American Association of Floor Covering Distributors (NAFCD); North American Laminate Flooring Association (NALFA); Resilient Floor Covering Institute (RFCI); and World Floor Covering Association (WFCA).